

The Playing Pitch Strategy Platform

Integrated online platform that manages all supply (pitch providers) and demand (club) information gathering, analysis and monitoring
www.playingpitch.com

The PPS Platform has been developed for local authority councils (leisure and planning teams) and external consultants in line with the very latest Sport England and national governing body (NGB) guidance. The platform is currently being used by Test Valley Borough Council and LBBD as part of their latest strategy.

The PPS platform consists of three dashboards:

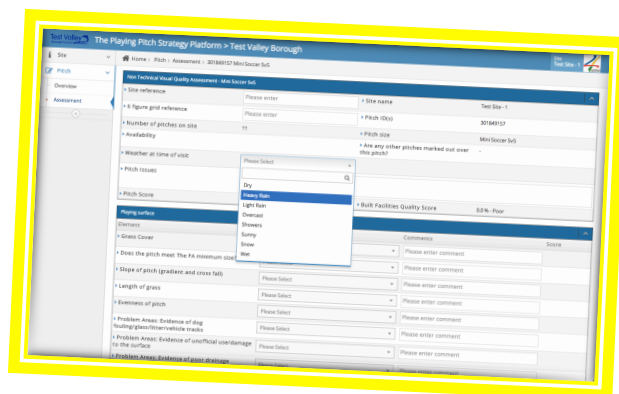
- ✓ Supply – bespoke input pages for each pitch providers
- ✓ Demand – bespoke input pages for each club (by sport)
- ✓ Site (and analysis area) summary (in line with all Sport England modeling/analysis parameters)
- ✓ A tailored profile for each local authority – integrating all Sport England Active Places Power pitch information upfront and then automating emails to all pitch providers and clubs (with unique URLs to their own input pages)



- ✓ Summary supply and demand (site by site) page based on parameters within the latest Sport England guidance (as well as combining all key issues provided under each site from all clubs automatically)



- ✓ Fully integrated supply and demand sides (site names are standardised in drop downs when clubs are selecting or verifying home grounds)
- ✓ All surveys (input pages) in line with latest Sport England and NGB guidance



- ✓ Allows site assessors to input directly into an online system using a smart phone or iPad when out on site (no post visit data entry required)
- ✓ Allows other stakeholders (councils, NGBs, league secretaries) to login to one central platform to comment on specific site and club issues and feedback on completed site assessments and club information

Once the strategy is complete the council (and pitch providers and clubs) can use the platform as a live and secure database to keep information up to date going forwards. This includes scenario modelling (for new housing developments and S106 contributions).

Sport England Guidance Stage E: Keeping the strategy robust and up to date.

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